



**KIND**  
Kids in Need of Dentistry

Kids in Need of Dentistry  
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**We're on the web!**  
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## EVENTS THAT PUT SMILES ON FACES

### KIND Happenings...

#### February is National Children's Dental Health Month



National Children's Dental Health Month focuses on providing oral health education to all children despite their economic status.

#### Give Kids a Smile Day Friday, February 2, 2007

KIND is participating in Give Kids a Smile Day which is an annual centerpiece to National Children's Dental Health Month and is observed every year on the first Friday in February. Give Kids A Smile was designed to provide education, preventative and restorative care to low-income children who do not have access to care. Give Kids A Smile is meant to accomplish two things, help children get the dental care they so desperately need AND raise awareness that our children deserve a better health care system that addresses their dental health needs.

KIND provides free dental services to children at our clinics on Give Kids a Smile Day, sponsored by the CDA, ADA, and MDDS. We encourage volunteers from the dental community to join us in our effort. If you would like to get involved, please contact Sally Walker at 303-733-3710 x 17.

**Mark Your Calendars!**  
the **20<sup>th</sup>** Annual Strokes of KINDness  
Golf Tournament will be held  
June 25th 2007!  
Also, please stay tuned for a  
Special KIND Event!

#### Toothbrushes for Tots

The Denver Bar Association, Girl Scouts Mile High Council, and local businesses sponsor the annual Toothbrushes for Tots project in conjunction with KIND. The project delivers toothbrushes, dental floss and fluoride toothpaste to kids. Last year, 25,000 pieces were raised and given away to kids in need. This year, we need to raise at least as many pieces as last year or more.

If you, your family, businesses, church congregation, or any group would like donate toothbrushes to this effort, please contact us during the month of February. Visit our website at [www.kindsmiles.org](http://www.kindsmiles.org) or contact us at 303-733-3710 x 15 for more information.

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Words

## New Mission, New Plan for KIND

By Mary Allman-Koernig, Executive Director

From time to time, every organization must take a hard look at itself to determine if they are meeting the needs of those they serve in an effective manner. That is why KIND embarked on a strategic planning process in 2006.

The process for KIND began in January, 2006, with a board retreat, identifying the need for a strategic long range plan.

KIND held a stakeholder's retreat, bringing volunteers, donors, board members and staff together to review our standing within the community at large. It was determined that KIND had a strong reputation, but if anything, the community has not heard what has been happening with KIND, and is unaware of many key changes in our operations.

These efforts culminated in a board retreat, held in June. KIND updated our mission statement and created our vision statement. We created a strategic plan is based upon four critical issues:

**Funding**  
KIND will evaluate all of its funding sources and create a fund development plan that ensures diversity in funding sources. We plan to increase individual, corporate, and foundation funding while re-evaluating our spending in every program area.

**Board Governance**  
KIND will develop and implement a comprehensive board governance improvement plan to increase

### Mission Statement

KIND provides high quality, comprehensive dental care and education to kids in need throughout Colorado.

### Vision Statement

KIND is the recognized leader in promoting oral health for Colorado's children in need.

accountability, performance, leadership development and retention.

### Marketing/Public Relations/Branding

KIND will increase name identification and promote a positive and accurate image of KIND throughout the community. We will update our marketing materials and determine avenues for promoting KIND, such as dental meetings, conferences, conventions and events in the communities served.

### Cultural Competency and Inclusiveness

KIND will study the demographics of the communities we serve and ensure that we demonstrate cultural competency in all ways and at all times. We will translate our materials and provide staff and board with cultural competency training.

KIND looks forward to a future that will provide our necessary services to thousands more children in the future. Our strategic plan reflects our need to have the funding and resources to do that.

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**Help us to reduce expenses!**

Send us an e-mail at: [info@kindsmiles.org](mailto:info@kindsmiles.org) and we will put you on our e-mail newsletter list. You can also use the enclosed reply envelope.

**It's Not Too Late to Make Your Tax-Deductible Contribution to KIND for 2006.**  
Please use the enclosed reply envelope



### The Simple Tooth:

"More than one-in-four (28%) of pre-school children have experienced tooth decay -over 4 million children affected nationwide - a jump of 600,000 preschoolers over a decade."  
-Centers for Disease Control and Prevention (CDC), August 2005

## VOLUNTEER SPOTLIGHT



### Dr. Nancy Simons

A new volunteer opportunity in the KIND organization is our effort to invite dentists to come to one of our Denver facilities and provide services to our clients. This opportunity provides the chance for a dentist to provide charitable services to needy children along with their staff. It is proving to be a wonderful teambuilding experience and can double the number of children to be treated in one day!

Dr. Nancy Simons took this opportunity to bring her staff, Rebecca Nuanes and Ericka Womack, to our Commerce City facility and spent the day seeing our clients. It was a new volunteer experience for Dr. Simons as she has previously volunteered to see many of our clients in her Pediatric practice within the Cody Dental Group.

Dr. Simons completed a General Practice Residency at University Hospital in Denver and a Pediatric Dentistry Residency at The Children's Hospital in Denver. She is a Past President of the Colorado Academy of Pediatric Dentists, and has been practicing Pediatric Dentistry at the Cody Dental Group since 1994. This year marks the Cody Dental Group's 60<sup>th</sup> Anniversary. It is their goal to donate \$60,000 worth of services to programs that help children.

The efforts of KIND have been supported by Dr. Simons and her staff in many ways and for many years. She feels that giving back to her community is important and supports the efforts to address the needs of the less fortunate. As Dr. Simons noted, "Just think what could be done if every dentist donated one day a year! Just think what you could do!"

## KIND's Morey Clinic: The Root of Our History

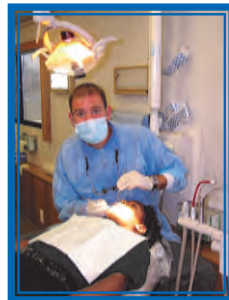
Denver area dentists have a long history of caring about the dental health of children. Concerned about impoverished children in Denver receiving essential dental care, dentists from the Denver Dental Society opened a clinic in the Denver Public Schools in 1912. It is still in operation today at Morey Middle School in Capitol Hill, where it moved in 1924.

The Morey clinic serves children living in the inner city and those participating in Head Start. Open two days per week during the school year, the clinic has served hundreds of children who would not otherwise receive dental care.

Throughout these many years, the Morey clinic has received fantastic cooperation from Denver Public Schools. They provide translation services, space for the clinic,

supplies, telephone service and referrals. The neighborhoods served by the clinic are also very supportive. Capitol Hill United Neighborhoods (CHUN) has provided much-needed financial support for the clinic for many years. Through a grant from Great West Life, we were able to renovate the clinic in 2003 and 2004.

Those original dentists who ended up forming the oldest dental charity in the country by creating KIND, paved the way for dentists throughout Colorado to address the great dental needs of the children we serve. The Morey clinic inspired all of our programs and clinics. It proves so well what happens when communities come together to address an issue.



## KIND Leader: Wendy Heckman, President

For Wendy Heckman, President of KIND's Board of Trustees, there is no better way to give back to the community than to give a child a smile. "A smile is so important to a child's self-confidence," says Wendy. "I think it is so important for a child to have good teeth."

Wendy's contribution to increasing the number of smiles on the faces disadvantaged children in Colorado is significant. She has been involved with KIND for 15 years and became president two years ago. As a property and casualty manager at COPIC, Wendy's clients are dentists. She believes that her over 30 year connection with the dental community has provided her with an excellent perspective on KIND's mission.

Under Wendy's leadership, KIND's board of trustees has undertaken a strategic

planning process that is helping to shape KIND's efforts into the future. "We are focusing heavily on becoming as culturally competent as possible so we can continue to serve changing populations of children. We are addressing language barriers and cultural sensitivity," says Wendy. "Throughout the years, I've continued to be impressed by the increasing number of smiles KIND has provided to children in Colorado. We also have a goal of providing 7000 smiles in 2007."

"We are incredibly fortunate to have such long-term commitment from Wendy and other members of our board of trustees," says Mary Allman-Koernig, Executive Director. "This type of institutional history is vital to our long-term success."



## Stories from the Chair: Meet "Kathy"

When "Kathy" came to the Morey clinic, she was a 15 year old young lady who dared not smile. Kathy's oral examination revealed that her front incisor had been damaged due to trauma and deterioration that caused the tooth to be unsalvageable. This was difficult news for this honor student who would be having her graduation pictures taken in the spring. She had endured years of self consciousness over her tooth and it genuinely limited how she smiled.

The treatment plan was to extract the tooth and insert a temporary partial denture which would hold a false tooth to fill the space left by the extraction. The procedure required the expertise of one of KIND's referral oral surgeons, Dr. Scott Patterson. Sensitive to Kathy's potential embarrassment from having a gap in her smile, the KIND staff arranged for her to return to the Morey clinic the same day her tooth was extracted to insert the new temporary partial denture.

Kathy and her parents were delighted with the results of her dental experience with KIND. Her graduation pictures were taken as planned and she is now enrolled in a local community college.

Our many volunteer dentists help fill the gap for our kids. We frequently see kids in our clinics whose treatment require the talents of dentists in specialty areas such as Oral Surgery, Endodontic and Pediatric Dentistry. As our patient numbers grow, so does the need for more volunteer dentists. These dentists generously share their time and expertise to at-risk kids. The following AWESOME dentists accepted cases referred to them or volunteered their time in our facilities recently:

August	September	October
Dr. D. Holtzmann	Dr. J. Abramowitz	Dr. E. Barr
Dr. T. Lynch	Dr. S. Aluru	Dr. I. Cohen
Dr. C. Macri	Dr. E. Barr	Dr. J. Dankey
Dr. E. Sachs	Dr. J. Dankey	Dr. G. Dietmeier
Dr. B. Tomasetti	Dr. M. Gilbert	Dr. C. Macri
	Dr. D. Holtzmann	Dr. J. Quigley
	Dr. J. Kearney	Dr. M. Quiller
	Dr. D. Kneupper	Dr. L. Scholes
	Dr. C. Macri	Dr. N. Simons
	Dr. R. Payne	
	Dr. A. Podratz	
	Dr. M. Rollert	
	Dr. J. Sexton	

#### Thanks also to:

Corine Allen-Ziser, RDH Kristin McBride, DA Rebecca Nuanes, DA  
Debbie Carson, RDH Daniela Meyers, DA Mary Trammell, DA  
Jennifer Leavitt, DA Wanda Meyers, DA Ericka Womack, DA

Dr. J. Abramowitz with Project Cure for donating a curing light and some repair equipment to our Chopper Topper program.  
Cheyenne Mountain Garden Club for weekly providing beautiful fresh flowers to our Colorado Springs facility.



#### PLEASE JOIN!

Remember that Albertsons has adopted KIND as a Community Partner, helping kids in our communities. You can help participate by simply shopping at your neighborhood Albertsons, Savon Drugs, or Osco Drug stores. Or you can shop online using your Preferred Savings Card. Kids in Need of Dentistry will receive a percentage of your eligible purchases in the form of a cash contribution from Albertsons, Inc.

Join today! Go to [www.albertsons.com](http://www.albertsons.com) click on "In The Community" . . . then click on the Community Partners logo link. Once you log in, click on "Sign me up." Our Community Partner ID# is 49001010623. Enter Kids in Need of Dentistry, our partner ID#, and your Preferred Savings Card number (required). If you would prefer to sign up by mail please call 303-733-3710 ext 17, and we will mail you a form to send to Albertson's, Inc.

Thank you for helping support KIND!

## KIND Contributions

### Major Contributors

#### Grants & Donations

We would like to thank the following foundations, corporations and organizations for their recent financial support :

- American Dental Assistants Association
- Arizona Business Bank
- Boettcher Foundation
- Colorado Springs Dental Society
- Capitol Hill United Neighborhoods (CHUN)
- Caring for Colorado Foundation
- Colorado Health Foundation
- Colorado Rural Mobile Health Project
- The Denver Foundation
- El Pomar Foundation
- Grace Episcopal Church
- Hope for Generations Fund, The Denver Foundation
- Edward L. Johnstone Memorial Trust
- Lincoln Charitable Fund of the Fidelity Charitable Gift Fund